

10th Annual



Sponsorship Opportunities

September 23, 2023



lancastercountyrecovery.com



LancCoPARecoveryAlliance

LancasterRecovery@gmail.com



LANCASTER COUNTY RECOVERY ALLIANCE

The Lancaster County Recovery Alliance (LCRA)'s mission is to encourage recovery within the community at large for those affected by addiction through Awareness, Advocacy, and Access.

Our mission involves the elimination of stigma so that our neighborhoods will become more welcoming to individuals and families working to sustain recovery.

LCRA reduces stigma through raising awareness and advocacy.



Recovery Day Lancaster promotes a celebration of healing and helps to normalize addiction recovery as a healthy and contributing factor towards a strong community. Recovery is more sustainable in a welcoming and supportive environment. We believe that by making our celebration of recovery more visible, we ultimately make recovery and recovery supports a more accessible and sustainable public resource.

Recovery Day Lancaster Goals:

- To increase the size and footprint of the event, including the Walk for Recovery;
- To increase ownership of the event by encouraging new partnerships and collaborations within the community at large and those in recovery
- To help position Lancaster County as a continued seat of progressive and accessible addiction recovery.
- To improve Lancaster County's understanding of addiction and recovery, and offer a platform for education and awareness.



SPONSORSHIP LEVELS 2023

	Presenting \$10,000	Gold \$5,000	Silver \$2,000	Bronze \$500	Non-Profit Vendor \$200	Recovery Houses \$150	Support Groups No Cost
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BRAND & MEDIA EXPOSURE

Marketing materials will contain "Presented by (Sponsor)"	X						
Opportunity to host press conference with LCRA	X						
Logo with hyperlink on LCRA site home page	X						
Recognition in press & media spots	X	X					
Speaking opportunity during event (4 minutes)	X	X					
Logo on all marketing emails	X	X					
Your commercial run on LCRA Facebook (1500 followers)	30 sec 5 times	15 sec 3 times	15 sec 2 times				
Active hyperlink on LCRA's site on RDL landing page	X	X	X	X	X	X	X
Promotion on LCRA Facebook (1500 followers)	X	X	X	X	X	X	X
Post-event "Thanks for the Memories" Facebook mention	X	X	X	X	X	X	X
Vendor table	X	X	X	X	X	X	X

RUN/WALK FOR RECOVERY BENEFITS

Recognition during pre-Walk for Recovery announcements	X	X					
Logo on T-shirts for Walk for Recovery participants	X	X	X	X			

BONUS GIFT

Event T-shirts	20	10	5	2	2	0	0
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Unable to Sponsor, but want to contribute?
Be a Recovery Ally!
Give what feels good!



Sponsor Registration 2023



Please check (✓) your sponsorship level

Presenting: \$10,000		Non-Profit: \$200	
Gold: \$5,000		Recovery House \$150	
Silver: \$2,000		Recovery Support Group: \$0	
Bronze: \$500		Offer activities for attendees: \$0	

I'm unable to sponsor, but want to contribute as a **Recovery Ally** in the amount of \$ _____

Contact Name _____

Business Name: _____

Address _____

Phone _____

Email _____

Email Scott Theurer the following at LancasterRecovery@gmail.com:

- This completed form
- Your logo in .eps format

You will receive an invoice and Form W9. Mail checks to:

Amy Marenick, c/o LCRA, 75 Spring Hill Lane, Mountville, PA 17554

Please make checks payable to "LCRA"

Questions to Scott Theurer at 717.368.2728 / LancasterRecovery@gmail.com