



September 17, 2022

# Sponsorship Levels



[lancastercountyrecovery.com](http://lancastercountyrecovery.com)

 [LancCoPARecoverAlliance](https://www.facebook.com/LancCoPARecoverAlliance)

[LancasterRecovery@gmail.com](mailto:LancasterRecovery@gmail.com)





## LANCASTER COUNTY RECOVERY ALLIANCE

**The Lancaster County Recovery Alliance (LCRA)'s mission is to encourage recovery within the community at large for those affected by addiction through Awareness, Advocacy, and Access.**

**Our mission involves the elimination of stigma so that our neighborhoods will become more welcoming to individuals and families working to sustain recovery.**

**LCRA reduces stigma through raising awareness and advocacy.**



**Recovery Day Lancaster** promotes a celebration of healing and helps to normalize addiction recovery as a healthy and contributing factor towards a strong community. Recovery is more sustainable in a welcoming and supportive environment. We believe that by making our celebration of recovery more visible, we ultimately make recovery and recovery supports a more accessible and sustainable public resource.

### Recovery Day Lancaster Goals:

- To increase the size and footprint of the event, including the Walk for Recovery;
- To increase ownership of the event by encouraging new partnerships and collaborations within the community at large and those in recovery
- To help position Lancaster County as a continued seat of progressive and accessible addiction recovery.
- To improve Lancaster County's understanding of addiction and recovery, and offer a platform for education and awareness.



# SPONSORSHIP LEVELS 2022

	Presenting \$10,000	Gold \$5,000	Silver \$2,000	Bronze \$500	Non-Profit Vendor \$200	Support Groups No Cost
BRAND & MEDIA EXPOSURE						
Marketing materials will contain "Presented by (Sponsor)"	X					
Opportunity to host press conference with LCRA	X					
Logo with hyperlink on LCRA site home page	X					
Recognition in press & media spots	X	X				
Speaking opportunity during event (4 minutes)	X	X				
Logo on all marketing emails	X	X				
Your commercial run on LCRA Facebook (1500 followers)	30 sec 5 times	15 sec 3 times	15 sec 2 times			
Active hyperlink on LCRA's site on RDL landing page	X	X	X	X	X	X
Promotion on LCRA Facebook (1500 followers)	X	X	X	X	X	X
Post-event "Thanks for the Memories" Facebook mention	X	X	X	X	X	X
Vendor table	X	X	X	X	X	X
WALK FOR RECOVERY BENEFITS						
Recognition during pre-Walk for Recovery announcements	X	X				
Logo on T-shirts for Walk for Recovery participants	X	X	X	X		
BONUS GIFT						
Event T-shirts	20	10	5	2	2	0

Unable to Sponsor, but want to  
contribute?  
Be a Recovery Ally!  
Give what feels good!



# Sponsor Registration 2022



Please check (✓) your sponsorship level

Presenting: \$10,000		Bronze: \$500	
Gold: \$5,000		Non-Profit: \$200	
Silver: \$2,000		Recovery Support Group: \$0	
		Offer activities for attendees: \$0	

I'm unable to sponsor, but want to contribute as a Recovery Ally in the amount of \$ \_\_\_\_\_

Contact Name \_\_\_\_\_

Business Name: \_\_\_\_\_

Address \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Email Scott Theurer the following at LancasterRecovery@gmail.com:

- This completed form
- Your logo in .eps format

You will receive an invoice and Form W9. Mail checks to:

*Amy Marenick, c/o LCRA, 75 Spring Hill Lane, Mountville, PA 17554*

Please make checks payable to "LCRA"

Questions to Scott Theurer at 717.368.2728 / LancasterRecovery@gmail.com