



HYBRID EVENT*
September 11, 2021

Sponsor/Exhibitor Packages



*** In-person event with virtual elements if COVID-19 allows**

lancastercountyrecovery.com



LancCoPARecoveryAlliance

LancasterRecovery@gmail.com



LANCASTER COUNTY RECOVERY ALLIANCE

The Lancaster County Recovery Alliance (LCRA)'s mission is to encourage recovery within the community at large for those affected by addiction through Awareness, Advocacy, and Access.

Our mission involves the elimination of stigma so that our neighborhoods will become more welcoming to individuals and families working to sustain recovery.

LCRA reduces stigma through raising awareness and advocacy.



Recovery Day Lancaster promotes a celebration of healing and helps to normalize addiction recovery as a healthy and contributing factor towards a strong community. Recovery is more sustainable in a welcoming and supportive environment. We believe that by making our celebration of recovery more visible, we ultimately make recovery and recovery supports a more accessible and sustainable public resource.

Recovery Day Lancaster will be HYBRID event in 2021!

- 5K Run/Walk for Recovery– on one's own or in person
- Many other in-person and virtual activities, stories of recovery, and surprises throughout the day!



SPONSORSHIP LEVELS 2021

	Presenting \$10,000	Gold \$5,000	Silver \$2,000	Bronze \$500	Non-Profit Vendor \$200	Support Groups No Cost
BRAND & MEDIA EXPOSURE						
Marketing materials will contain "Presented by (Sponsor)"	X					
Opportunity to host press conference with LCRA	X					
Logo with hyperlink on LCRA site home page	X					
Recognition in press & media spots	X	X				
Speaking opportunity during event (4 minutes)	X	X				
Logo on all marketing emails	X	X				
Your commercial run on LCRA Facebook (1300 followers)	30 sec 5 times	15 sec 3 times	15 sec 2 times			
Active hyperlink on LCRA's site on RDL landing page	X	X	X	X	X	X
Your 1-minute Story of Recovery & Hope video run once	X	X	X	X	X	X
Promotion on LCRA Facebook (1300 followers)	X	X	X	X	X	X
Post-event "Thanks for the Memories" Facebook mention	X	X	X	X	X	X
Vendor table (*if COVID-19 allows)	X	X	X	X	X	X
RUN/WALK FOR RECOVERY BENEFITS						
Logo on Run/Walk for Recovery sign up page	X	X				
Recognition during Run/Walk for Recovery ceremony	X	X				
Logo on prizes /swag for Run/Walk for Recovery	X	X	X			
Your brochure provided to Run/Walk participants	X	X	X			
Logo on T-shirts for Run/Walk for Recovery participants	X	X	X	X		
BONUS GIFT						
Event T-shirts	20	10	5	2	2	0

Unable to Sponsor, but want to contribute?
Be a Recovery Ally!
Give what feels good!



Sponsor Registration

2021



Please check (✓) your sponsorship level

Presenting: \$10,000		Bronze: \$500	
Gold: \$5,000		Non-Profit: \$200	
Silver: \$2,000		Recovery Support Group: \$0	

I'm unable to sponsor, but want to contribute as a Recovery Ally in the amount of \$ _____

Contact Name _____

Business Name: _____

Address _____

Phone _____

Email _____

Email Scott Theurer the following at LancasterRecovery@gmail.com:

- This completed form
- Your logo in .eps format

You will receive an invoice and Form W9. Mail checks to:

Amy Marenick, c/o LCRA, 75 Spring Hill Lane, Mountville, PA 17554

Please make checks payable to "LCRA"

Questions to Scott Theurer at 717.368.2728 / LancasterRecovery@gmail.com