



VIRTUAL EVENT
September 19, 2020

Sponsor/Exhibitor
Packages



lancastercountyrecovery.com

 **LancCoPARecoveryAlliance**

LancasterRecovery@gmail.com



LANCASTER COUNTY RECOVERY ALLIANCE

The Lancaster County Recovery Alliance (LCRA)'s mission is to encourage recovery within the community at large for those affected by addiction through Awareness, Advocacy, and Access.

Our mission involves the elimination of stigma so that our neighborhoods will become more welcoming to individuals and families working to sustain recovery.

LCRA reduces stigma through raising awareness and advocacy.



Recovery Day Lancaster promotes a celebration of healing and helps to normalize addiction recovery as a healthy and contributing factor towards a strong community. Recovery is more sustainable in a welcoming and supportive environment. We believe that by making our celebration of recovery more visible, we ultimately make recovery and recovery supports a more accessible and sustainable public resource.

Recovery Day Lancaster will be VIRTUAL in 2020!

- Virtual Run/Walk for Recovery throughout early September, with closing ceremony on Event Day
- Recovery Rocks! concert throughout the afternoon live from The 521 Club
- Lancaster County largest Serenity Circle Virtual Version
- Many other virtual activities, testimonials, and surprises throughout



SPONSORSHIP LEVELS 2020

	Gold \$5,000	Silver \$2,000	Bronze \$500	Non-Profit Vendor \$200	Support Groups No Cost
BRAND & MEDIA EXPOSURE					
Sponsor Logo featured in all marketing emails	X	X			
Recognition in all press release & media spots	X	X			
Promotion on LCRA Facebook (1000 followers)	X	X	X	X	X
Post-event *Thanks for the Memories* Facebook mention	X	X			
Sponsor logo with active hyperlink on RDL landing page	X	X	X	X	X
EVENT DAY EXPOSURE					
1-minute Message of Recovery & Hope run once	X	X	X	X	X
Logo shown during virtual event	X	X	X	X	X
2-minute speaking opportunity during event via Facebook Live	X				
Your commercial run during virtual event	30 sec. Run 3 X	15 sec. Run 2 X			
RUN/WALK FOR RECOVERY					
Logo printed on prizes for Run/Walk category winners	X	X			
Logo on T-shirt mailed to Run/Walk participants	X	X	X		
Your brochure mailed with T-shirts to Run/Walk participants	X	X			
Recognition during Run/Walk for Recovery ceremony	X	X	X	X	X
BONUS GIFTS					
Event T-shirts mailed to you	10	5	2	1	0

Unable to Sponsor, but want to contribute?
Be a Recovery Ally!
Give what feels good!



Sponsor Registration

2020



Please check (✓) your sponsorship level

Gold: \$5,000		Non-Profit: \$200	
Silver: \$2,000		Recovery Support Group: \$0	
Bronze: \$500			

I'm unable to sponsor, but want to contribute as a **Recovery Ally** in the amount of \$ _____

Contact Name _____

Business Name: _____

Address _____

Phone _____

Email _____

Email Scott Theurer the following at LancasterRecovery@gmail.com:

- This completed form
- Your logo in .eps format

You will receive an invoice and Form W9. Mail checks to:

Amy Marenick, c/o LCRA, 75 Spring Hill Lane, Mountville, PA 17554

Please make checks payable to "LCRA"

Questions to Scott Theurer at 717.368.2728 / LancasterRecovery@gmail.com